

**44th Annual
Cochon de Lait Festival
May 10-13, 2018
www.cochondelaitfestival.com**



January 1, 2018

Dear Friends of the Cochon de Lait Festival,

The Mansura Chamber of Commerce is pleased to host the 44th annual Cochon de Lait Festival the weekend of May 10-13, 2018.

In 2018, we will continue to provide the music, art & crafts, food booths and contests, and of course, the Grand Feast! We plan to provide even more free children's activities in the "Pig Pen!" This will increase the "family friendly" atmosphere of the festival. We want everyone in the community to feel they are part of this wonderful festival experience.

The Chamber of Commerce has been working non stop to make the 2018 Cochon de Lait festival even better than before. The town of Mansura and the festival have been written about in newspapers and magazines and on Facebook and Twitter. People come from across the state and around the country to Avoyelles Parish and Mansura to experience this unique festival.

As the Cochon de Lait capital of the world, Mansura has played host to thousands and the Chamber wants to continue this tradition during the 44th annual Cochon de Lait festival. Please take the time to review the back page to see how you and your business can support the festival in 2018.

Thank you in advance for your time and consideration in supporting the Cochon de Lait Festival. If you have any questions, please contact Rodney Barnett 318-290-7780, Nicky Bordelon 318-240-4903, Al Lemoine 318-359-0991, Allison Ferguson 318-613-3010 or Rebecca Lemoine 512-791-5809

Regards,

Rodney Barnett
President
Mansura Chamber of Commerce

Nicky Bordelon
Festival Chairman
Cochon de Lait Festival

2018 Festival Sponsorship Package

“Boss Hog” Sponsor—\$4,000

- Signage display on Main Stage
- Online, radio and print advertising
- 4 gate passes per night
- 4 T-shirts
- 8 Dinner Tickets

“Swine” Sponsor—\$2,000

- Signage display on festival grounds
- Online, radio and print advertising
- 4 gate passes per night
- 2 T-shirts
- 6 Dinner Tickets

“Piglet” Sponsor—\$1,000

- Signage display on festival grounds
- Online, radio and print advertising
- 2 gate passes per night
- 2 T-shirts
- 4 Dinner Tickets

“This lil piggy” Sponsor—\$500

- Signage display on festival grounds
- Online, radio and print advertising
- 2 gate passes per night
- 2 T-shirts
- 2 Dinner Tickets

“Friend of the Pig” Sponsor—\$100

- Online advertising
- 1 gate pass per night
- 1 T-shirt
- 1 Dinner Ticket

We would like to offer our sponsors additional ways to support the festival and guarantee additional signage during the festival. These opportunities include sponsoring the Cracklin Cook-off, the Children’s Pig Pen, or the Greasy Pig contest. If you are interested in these additional sponsorship opportunities, please call Rebecca Lemoine 512-791-5809 for more details.