

**43rd Annual
Cochon de Lait Festival
May 11-14, 2017
www.cochondelaitfestival.com**



February 10, 2017

Dear Friends of the Cochon de Lait Festival,

The Mansura Chamber of Commerce is pleased to host the 42nd annual Cochon de Lait Festival the weekend of May 11-14, 2017.

In 2017, we will continue to provide the music, art & crafts, food booths and contests, and of course, the Grand Feast! We plan to provide even more free children's activities in the "Pig Pen!" This will increase the "family friendly" atmosphere of the festival. We want everyone in the community to feel they are part of this wonderful festival experience.

The Chamber of Commerce has been working non stop to make the 2017 Cochon de Lait festival even better than before. The town of Mansura and the festival have been written about in newspapers and magazines and on Facebook and Twitter. People come from across the state and around the country to Avoyelles Parish and Mansura to experience this unique festival.

As the Cochon de Lait capital of the world, Mansura has played host to thousands and the Chamber wants to continue this tradition during the 42nd annual Cochon de Lait festival. Please take the time to review the next page to see how you and your business can support the festival in 2017.

Thank you in advance for your time and consideration in supporting the Cochon de Lait Festival. If you have any questions, please contact Rodney Barnett at 318-290-7780, Nicky Bordelon at 318-240-4903 or Al Lemoine 318-359-0991.

Regards,

Rodney Barnett
President
Mansura Chamber of Commerce

Nicky Bordelon
Festival Chairman
Cochon de Lait Festival

2017 Festival Sponsorship Package

“Boss Hog” Sponsor—\$4,000

- Signage display on Main Stage
- Online, radio and print advertising
- 4 gate passes per night
- 4 T-shirts
- 8 Dinner Tickets

“Swine” Sponsor—\$2,000

- Signage display on Main Stage
- Online, radio and print advertising
- 4 gate passes per night
- 2 T-shirts
- 6 Dinner Tickets

“Piglet” Sponsor—\$1,000

- Signage display on festival grounds
- Online, radio and print advertising
- 2 gate passes per night
- 2 T-shirts
- 4 Dinner Tickets

“This lil piggy” Sponsor—\$500

- Signage display on festival grounds
- Online, radio and print advertising
- 2 gate passes per night
- 2 T-shirts
- 2 Dinner Tickets

“Friend of the Pig” Sponsor—\$100

- Online advertising
- 1 gate pass per night
- 1 T-shirts
- 1 Dinner Tickets